

Jenn Carter

WORK EXPERIENCE

MauiTime Newspaper
Graphic Designer
January '15 - Present

The Naked Bean, LLC
Marketing Director
March '14 - August '15

Manage various websites, brands and collateral.

Big Balls Kickball League
League Designer
July '12 - July '15

Manage various league websites, team logos and marketing collateral.

The Creative Group
Graphic Freelancer
July '12 - Jan '14

On call as freelancer temp designer for a wide variety of St. Louis companies.

City Graphics
Designer

July '12 - March '14

Assist customers with their print needs from design to production. Run the digital press and assist with various finishing techniques, such as binding, cutting, and folding.

The Roberts Company
Marketing Director
May '08 - Feb '12

Maintained the graphics standards for all individual companies; logos, websites/blogs, ads, collateral, billboards, photography, video tv spots, planned events, and developed a marketing budget and media schedule.

Sandbox Creative
Lead Designer
Sept '06 - Oct '07

Worked in all mediums: catalogs, advertising and printed collateral, environmental signs, web and flash animation.

Yellowdog Productions LLC
Art Director
Oct '05 - Fall '06

Designed various advertisements, promotions and websites for various clients.

St. Louis Homes & Lifestyles Magazine
Associate Art Director
Feb '04 - Oct '05

Assisted with art direction, designed advertising, digital photography and graphic production of each monthly publication.

CONTACT

www.jennfoolery.com
314.330.8869

SPECIFICATION

Visual Communication, Graphic Design & Marketing
Fibers, Recycling, Fashion Apparel

EDUCATION

Washington University In St. Louis
Fall '01 - Spring '03

BFA Visual Communications, Graphic Design

Truman State University
Fall '98 - Spring '01

Graphic Design and Fiber Arts

FREELANCE CLIENTS

Jilly's Cupcake Bar, Sdat Roofing Inc, Sofi Seck Photography, LLC, Masterpieza Gourmet Pizza, LLC, FUSION Magazine, ALIVE Magazine, StreetScape Magazine, St. Louis Language Immersion School

INTERNSHIPS

Zipatoni,
Summer '02 - Intern

Learned the insides of a promotional agency while putting together various comps and presentation books to be shown to the client, Bacardi.

Truman State Publications,
Jan '00 - June '01 - Student Designer

Designed brochures, flyers, posters, business cards and various other projects for campus organizations and administration.

SKILLS

Adobe Creative Suite, QuarkExpress,
Microsoft Office, Wordpress, Intuit/Homestead,
Leaguelineup, Social Media Marketing, MailChimp/
Constant Contact

REFERENCES

Available on request